Mohammad Karimi

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EDUCATION

B.Eng. in Software Engineering

Shandong University of Science and Technology | 山东科技大学

GPA: 3.39 / 4.00

High School Diploma in Experimental Sciences

دبيرستان البرز | Alborz High School

Iran, Bojnord | 2019 – 2020

China, Qingdao | 2021 – 2025

GPA: 16.56 / 20.00

Additional Training & Relevant Coursework:

Developed a responsive web application as part of the Web Design course, JavaScript, Python, SEO Algorithms

- Digital Designing with Adobe illustrator, Photoshop
- Publishing Academic Papers, LaTeX

SKILLS

HTML5/CSS3, Flexbox, Grid, Python, MySQL, **Programming:** SEO Algorithms, Git & GitHub, PHP, C++

Microsoft Office (Word, PowerPoint, Excel), EndNote **Technologies & Tools:** Adobe (illustrator, Photoshop), VS Code, Jet Brains, Linux

English: Fluent (Duolingo 135, Advanced: CEFR C1) Languages:

Chinese: Elementary (Oral)

Persian: Native

Research Interests:

Convolutional Neural Network (CNN) Artificial Intelligence and Machine Learning

Indian Pines Big Data Analysis **Edge Computing Cloud Computing**

PROFESSIONAL EXPERIENCE

FardaFilm | Movie platform (similar to Netflix)

Founder & Manager | 2018 – 2021

- Achieved +10,000 daily users by implementing advanced on-page and off-page SEO strategies, including BERT, Panda, Hummingbird, PageRank, Pigeon.
- Directed a 4-member team using Agile methodologies to manage social media content, implement SEO strategies, and ensure efficient website operations.
- Enhanced user experience by redesigning UI/UX with responsive frameworks, increasing average session duration by 35%.

TzHost | Web Hosting Business

Founder & Manager | 2015

- Built a client base of +220 website owners through targeted digital marketing and SEO campaigns.
- Managed system administration and implemented SEO optimizations for 50+ client websites, improving their search engine rankings and user engagement.

- Increased daily visitors to 4,000+ by leveraging keyword optimization tools (e.g., Google Analytics) and creating data-driven, engaging content.
- Published over 100 multimedia blog posts, increasing average time on site by 20%.

TravianZiad | Online Gaming Platform

Founder & Manager | 2014

Managed +200 daily players by designing immersive game mechanics and optimizing backend performance.

Persian-Tuning | Sport Cars Blog

Content Writer | 2014

 Collaborated in a team to produce 150+ high-quality blog posts on sports cars, utilizing SEO optimization and compelling narratives, leading to a 15% increase in readership.

Awards & Certificates

- Scholarship Recipient: Qingdao West Coast New Area 'One Belt One Road' International Students Scholarship.
- Gold Medal: 11th Jiaozuo International Taijiquan Competition, Regulation Routine (Men's Group C) 2023.

Extracurricular Activities

- Insightful Meeting with Renowned Academic Scholars (December 2024)
 - Engaged with scholars, including the Education Counselor of the Iranian Embassy and professors from McGill University, gaining insights into academic success, research methodologies, and professional development.
- Field Trip Activity Haier Factory, Sino-German Primary School, and Traditional Medicine Museum (December 2024)
 - Explored Haier's factory, a Sino-German school, and a Traditional Medicine Museum, enhancing my understanding of global collaboration and technological integration.
- World Transport Convention (June 2024)
 - Attended the World Transport Convention to explore innovations in transportation technology, gaining insights into cutting-edge research, sustainable solutions, and global technological trends.
- Gold Medalist 11th Jiaozuo International Taijiquan Competition (September 2023)
 - Achieved a Gold Medal in the Taijiquan Regulation Routine (Men's Group C), demonstrating focus, discipline, and commitment to excellence in a competitive international event.
- China-SCO Institute of Economy and Trade Training Programs (April & July & October 2023 & July 2024)
 - Completed training in international trade and entrepreneurship, enhancing cross-cultural adaptability and economic collaboration skills.
- Volunteering Service for 2023 Orientation at Shandong University of Science and Technology (September 2023)
 - Assisted new international students during orientation, promoting community-building, teamwork, and leadership.

INTERESTS

- Passionate about Web Development and Web Technologies, Cyber Security and their applications
- Digital Marketing and SEO Algorithms
- Football and Team Sports
- Classical Music & Jazz